

2010 Rate Schedule

Effective March 1, 2010, the following rates will apply to services provided by Bone Endustries, LLC (dba Bone Marketing).

Marketing Services

This includes copywriting, sales letter formatting, and marketing strategy & planning services; as well as data analysis and marketing success measurement.

Hourly: \$30

Web Design and Development

This includes website layouts, design, construction, maintenance, database design, database creation, database maintenance, and related design & development services.

Hourly: \$85

Print Design

Any graphic work for print pieces.

Hourly: \$ 40

Search Engine Optimization

Keyword Analysis for websites, installation of Analytics service to monitor traffic source and keywords used to find the site, tweaking of website content or coding.

Hourly: \$85

Submit website to 90+ search engines for cataloging.

One-time (not recommended more frequently than 1/year): \$20

Search engine monitoring services: check a website's position (where it is listed) on the top 3 websites for suggested (targeted) keywords.

One-time: \$45

Quarterly (one year contract): \$140 annually

Monthly (one year contract): \$300 annually

Event Planning

Event planning from concept, organization, promotion to success measurement.

Varies.

Public Relations

Press releases, scheduling media coverage, etc.

Varies.



Bone Endustries, LLC
PO Box 78128
Central, Louisiana 70837
(225) 302-8032 ph
(225) 302-8032 fx
www.BoneMarketing.com

Technical Internet Services

Domain Registration

2 years: \$ 40
5 years: \$ 80
10 years: \$ 140

OR register your own at: <http://www.jdoqocy.com/click-2783614-10378406>

Website Hosting

Mini Package (1 Gb, 1 Gb): \$ 55 annually
Basic Package (2 Gb, 2.5 Gb): \$ 100 annually
Enterprise Package (5 Gb, 5 Gb): \$ 200 annually
E-Commerce Package (7 Gb, 7 Gb): \$ 250 annually

OR set it up with our provider at:

<http://www.jdoqocy.com/j898iqzwqyDGLMHKFIDFEIFEMFF>

Shopping Cart Solution

Hosted on 3rd party server, completely secure: \$ 250 annually

Other Services Available from Bone Endustries, LLC

Call center, bookkeeping, order fulfillment, business management, and business coaching.

Terms and Conditions

Late Fees.

Bone Endustries accesses a 3% late fee per term on all accounts. If an account becomes 30 days past due, it is subject to suspension. This includes website interruption and/or discontinuance of services rendered until the account is paid in full.

Invoicing.

Invoices will be sent either via US Mail, email (pdf), and/or facsimile (when available). PayPal payments can be sent to payments@bonendustries.com.

Returned Check Fee.

If a check is returned, client will be charged a \$ 45 returned check fee and all services will be suspended if 14 or more days past due.